

2015 Qualitative Conference

Qualitative Research Methods that Work: Voices From Experience

October 2 - 4, 2015

Registration Form

Title (Prof/Dr/Mr/Ms): _____

Given Name: _____

Surname: _____

Institution/Organization: _____

Postal Address: _____

Phone: _____

E-mail: _____

Registration Fees: _____ \$80.00 unwaged/student/retired
_____ \$150.00 waged

**Registration includes: all plenary sessions
five nutrition breaks
Saturday lunch

Saturday Evening Banquet: \$50.00 per person (please indicate number of tickets required)
_____ tickets (*Please advise us of any food allergies/sensitivities*)

Methods of Payment:

Cheque made payable to St. Thomas University

Credit Card (Visa or MasterCard):

Cardholder's Name (Please print) _____

Card Number _____

Expiry Date ____ / ____

Signature _____

Please send completed form with payment to: Lehanne Knowlton
Margaret McCain Hall, Rm 304, St. Thomas University
Fredericton, NB
E3B 5G3
Phone: (506) 460-0384
Email: knowlton@stu.ca

SCHEDULE

Keynote Lecture: Friday, October 2, 2015
3:30pm-5:00pm
Ted Daigle Auditorium, Edmund Casey Hall
Reception to Follow

Keynote Speaker - **Dr. Deborah van den Hoonaard**

Learning to Be Old: Understanding Ageism

Today we have a life expectancy that earlier ages could not have dreamed of. An aging population is the hallmark of a successful society. How is it, then, that we consider one of the greatest achievements of society a disaster? This talk argues that the beliefs that underlie ageism, based on the premise that all old people are the same, pervades contemporary thinking. Despite the fact that becoming old involves physical changes, aging has a significant social component. This public presentation marks the culmination of 20 years of working in Gerontology. It explains that we learn to be old and accept myths associated with aging through the way people treat us. It uses the results of Dr. van den Hoonaard's qualitative studies and personal experience to illustrate this process.

Plenary Sessions: Saturday, October 3rd, 9:00am—5:00pm and
Sunday, October 4th, 9:00am—noon
Pre-registration required – see form above
Brian Mulroney Hall – program details TBA

Presenters

Patricia and Peter Adler

Ethnography from the 1970s to the present: Epistemological Strategies Over a 40-year Career

Drs. Patricia and Peter Adler are the co-authors and editors of several books about the sociology of deviance. They will discuss several of their major ethnographic projects including *Wheeling and Dealing*, *Backboards and Blackboards*, *Peer Power*, *Leisure Workers*, and *The Tender Cut*. They will also discuss the epistemological approaches they used in each study.

Gary Alan Fine

Epistemic Generosity and Social Comedy: The Demands of a Skeptical Ethnography

Although much ethnography operates from a standpoint of value commitment, treating the scenes observed as a source for political critique, Dr. Fine draws upon an alternate ethnographic approach in which a disengaged and unattached observer examines a group or site to understand general features of interaction or community organization. In this approach, which he terms skeptical ethnography, the researcher embraces the role of the stranger, eschewing partisan allegiance and interpreting the site with an ethnologist's gaze. This approach, which might otherwise be derided as apathetic or cynical, must balance the potential amusement of watching behaviors that inevitably seem odd when decoupled from forms of value allegiance with a charity that recognizes that actions are inevitably situated within local moralities. To understand the contours of a skeptical ethnography Dr. Fine draws upon four interpretive structures: the dual-stranger role, prismatic vision, the world as social comedy, and epistemic generosity.

Presenters - con't

Andrea Doucet

What can qualitative researchers learn from Lorraine Code and Rachel Carson? Ecological thinking and "transformative, responsible, and responsive epistemic practices"

For almost thirty years, Canadian feminist philosopher Lorraine Code has written about the politics, philosophy, and practices of knowledge making and the entanglements between methodologies, epistemologies, and social justice advocacy (e.g., Code, 1987, 1991, 1995, 2006, 2014). This presentation traces Code's work in feminist methodologies and epistemologies, as a backdrop to her recent work on "ecological thinking." Dr. Doucet asks: what can qualitative researchers learn from Code's ecological thinking, especially from her case study of Rachel Carson as exemplary of ecological knowing, being, and doing?

Jaber F. Gubrium

Analysis of Pragmatic Orientations in Ethnography and Narrative

The point of departure for this presentation is the premise that no system of general knowledge is robust enough to understand its everyday application. This approach informs Dr. Gubrium's areas of research in aging and the life course, health and illness, human service organizations, constructions of family, institutional identity, and narrative analysis.

Claudia Malacrida

Minding the Gaps: Feminist Discursive Ethnography

How can qualitative research allow us to expose and problematize the gaps between the promise of public discourse and the lived reality of people who are affected by it? This presentation suggests how to examine the interplay between public discourse and policy in professional and lay circles, against personal narratives and knowledge about how those texts operate in everyday lives. Expanding on the methods of Michel Foucault, Dorothy Smith and Feminist Epistemologists, 'feminist discursive ethnography' is a qualitative analysis that seeks to produce an emancipatory knowledge that will benefit the social actors who are most affected by a given policy or discourse. Dr. Malacrida examines how discourse analysis and qualitative, narrative interviews can draw on social actors' knowledgeable interpretations and illuminations of public discourse and social policy to produce cogent critiques of power relations.

Staci Newmahr

Fear, Failure and the Field

With increasing pressure on high school students to declare college majors before they enter, on graduate students to complete their dissertations in record time, on faculty to engage only in research that brings in grant money, we appear to be losing our chances to explore and to be forgetting the importance of exploration as an intellectual endeavor. Inductive research processes are, the thinking goes, inefficient. Like the internet, even physical libraries are now searchable only to the extent that one already knows what one is looking for: we cannot browse current periodicals but instead must search for particular titles or topics. Against this backdrop, fieldwork is often untenable. Dr. Newmahr will discuss the idea of the "field" in our quickly-changing academic world. She will explore ways of "stretching" the idea of the field and detail her own struggles to remain true to the tenets and benefits of ethnography - as well as to the values of what now appears to be its heyday. She compares approaches to projects that worked for her with those that failed (sometimes spectacularly), to highlight commonalities among successful "field" projects, and open a discussion of what the field is, what it can be, and what we think it should be.

ACQRA 2015 CONFERENCE INFORMATION

LOCATION

Conference presentations will be held in Brian Mulroney Hall, St. Thomas University located at 825 Montgomery Street.

To become more acquainted with the scenic St. Thomas campus, we invite you to visit our website: <http://w3.stu.ca> to learn more about our institution and to take a virtual tour of our campus.

ACCOMMODATIONS

Fredericton offers several accommodation options for participants to choose from. It is the responsibility of each individual participant to organize and pay for their accommodations.

[*The Carriage House Inn Bed and Breakfast*](#)

[*The Crowne Plaza Fredericton*](#)

[*The Delta Fredericton*](#)

Other Accommodation Options

To pursue other accommodation options in the Fredericton area we invite you to explore the [Fredericton tourism](#) website which lists accommodations and other attractions and events in the area.

TRANSPORTATION

St. Thomas University is located in Fredericton, New Brunswick, Canada. Fredericton International Airport is located approximately 14 km from the campus.

If you are using Google Maps to plan your driving route to Fredericton, New Brunswick, please use your accommodation address or 825 Montgomery Street, Fredericton, New Brunswick, E3B 5G3, Canada as your address.