**PROGRAM DESIGN AND LOGIC MODEL WORKSHOP**

***Tools and approaches to support evidence-based program needs, planning, development, implementation, and outcomes for government and organizational learning and decision-making***

**Wu Centre, University of New Brunswick, Fredericton, NB**

**June 23 and 24 (2 days) 8:30 am – 4:15 pm**

**Workshop Description**

This interactive capacity-building workshop is intended for new and experienced program and service directors, managers, consultants, team leaders, and stakeholders (in governments, agencies, cities, and not-for-profit organizations) who are involved in developing, delivering and reporting on policy, programs and services for citizen and customers. This workshop provides *practical tools and a framework* for ways to scan and assess issues or situations, engage others, consider design and activity options, learn how to develop a theory of change driven program logic model (often a consideration by funders!), and how to determine performance indicators and data needed for monitoring, continuous improvement, and reporting outcomes.

**Areas of Learning and Application**

Orientation to Program Designs and Logic Model Development

Engagement and Tools to do a Systematic Situational Analysis

Prioritization and Readiness for Moving Forward

Program (and Related) Theory of Change and Expectations

Approaches for Doing Program Planning

Why You Need a Logic Model for planning, funding, monitoring, and reporting

Developing Logic Model for programs/services/initiatives - examples, cases and exercises

Performance Measurement– Being Smart about this

About Pilots and Program Implementation

Program Monitoring and Evaluation (M&E) needs, types, and options

**TO REGISTER**

**Deadline for registration and payment is June 10, 2016**. Early contact to reserve a space is advised.

**Registration Fee (**per participant): $250. for workshop (taxes in). This includes materials, nutrition breaks and light lunches. **The Registration Form is on p. 3.**

**Space is limited. To reserve a space(s) or make further enquiry, please contact** Brenda Stead (506) 440-2809, [steadconsultants@gmail.com](mailto:steadconsultants@gmail.com)

Note: *By special request, this two-day workshop and/or other workshops that we offer can be tailored and delivered ‘in-house’ to a particular group and offered in various locations throughout NB and elsewhere. Specific workshops on these and related topics are also offered.*

**Workshop Approach**

The workshop approach is **interactive** and includes the following approaches for adult learners: short presentations, examples, cases, discussion, plenary and small group exercises, and debriefings. Participants are encouraged to ask questions and share their knowledge and experiences to enhance group learning. The ‘take-away’ from this workshop will *complement* government planning, priorities, engagement, program review, new program and initiatives, and efficiency and effectiveness. A pre-workshop survey will seek further input from participants about their learning needs.

**About the Workshop Facilitators**

 

Dr. Bill Morrison is an Associate Professor in Educational Psychology at the University of New Brunswick. As an academic and licensed psychologist he has served as a lead program and evaluation consultant and facilitator to many governments, not-for-profit organizations, and the private sector within the Canadian and international contexts. He is the Co-chair of the Health Education Research Group at UNB, and an enthusiastic facilitator of those engaged in learning and leading change for the success of clients/customers, governments, communities and society.

Brenda Stead, M.Ed., CC, CE, is an independent consultant and sessional lecturer at the University of New Brunswick. She has extensive expertise in research and program evaluation, consultation, training and facilitation, strategic planning, program review, performance measurement, program design, quality service assessment, federal-provincial agreements, and organizational transformation and wellness. Brenda is a passionate ‘change agent’ with over twenty-five years experience in senior roles in the federal government across Canada and Internationally. She has consulted and collaborated with provincial governments, priority groups, community stakeholders, and citizens. Brenda is the recipient of two HRSDC national awards for client-centred service innovation and organizational transformational and capacity-building. In June, 2016, she will receive the national Contribution to Evaluation Award by the Canadian Evaluation Society.

**REGISTRATION FORM**

**PROGRAM DESIGN AND LOGIC MODEL WORKSHOP**

**Wu Centre UNB, Fredericton, New Brunswick**

**June 23 and 24 (2 days) 8:30 am – 4:15 pm**

**Registration deadline: June 10, 2016**

**TWO IMPORTANT STEPS TO REGISTER:**

**1.** **To reserve a seat or group of seats (s)** for this workshop, please E-mail or phone Brenda Stead at [steadconsultants@gmail.com](mailto:steadconsultants@gmail.com) (506-440-2809**).** Spaces are limited. This is a new two day workshop being offered at an ‘exceptional’ price. This offer will not happen again!

**2.** Registration and payment MUST be received by 12:00 noon on June 10. **Please make payment out to: Dr. Bill Morrison. Please mail this form with payment to Stead Consultants, 362 Victoria St. (Suite 306) Fredericton, NB, E3B 1W6.**

• **Payment may be made by cheque, money order or Purchase Order #. Total FEE: $250. /per person.**

Taxes are included. The Registration Fee covers the full two-day workshop, materials, light nutrition breaks and lunches.

Participant Name(s): Job Title or Role:

Organization: Location:

Email Address: Telephone:

Mailing Address (where your certificate should be mailed): Postal Code:

**PAYMENT:**

Amount of payment: # of participant(s) \_\_\_\_\_\_Inclusive Fee @ $250. /ea\_\_\_\_\_\_\_ = Total $\_\_\_\_\_\_\_

Method of payment enclosed: \_\_\_Cheque \_\_\_Money Order \_\_\_Purchase Order

If an Invoice is required, please advise and provide the contact name and E-mail address for billing: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Note**: Registration fees will NOT be reimbursed after the registration deadline of June 10, 2016. Substitution of participants is permitted.